

# How to apply your Vinyl Words:

**Surface:** The pre-spaced vinyl lettering can be placed on several smooth surfaces including walls, windows, mirrors, tile, wood and metal. Lettering will not stick to brick or stucco surfaces. Before applying the vinyl stickers, be sure that the surface is clean and dry. If you are applying vinyl quotes to a freshly painted surface, be sure that the paint is COMPLETELY dry before applying. If the paint is not dry, the lettering will stick to the paint and easily peel off. We have found that at least 24 hours of drying time is required for some paints.

**Application:** Your vinyl words will come with transfer tape already applied to the front of the letters. The transfer tape, which is sticky and semi-transparent, allows you to lift the vinyl letters off of the backing and transfer them to your wall.



To be sure that all letters and punctuation are properly lifted by the transfer tape, you will need to rub over each character with a stiff plastic squeegee several times. You can also use a credit card or popsicle stick in place of a squeegee. The edges of the transfer tape may have lifted during shipping. Some lettering will come rolled up. Unroll the lettering and let it set flat until it stops rolling up.

The easiest way to ensure that your quotes are straight on your wall is to use a ruler to make a guideline and then line up your lettering and tape the top edge of it along the guide line (you will tape the lettering to the wall just as it was sent to you with the backing and transfer tape intact). If an item is over 60" in length, we separate it to make application easier.



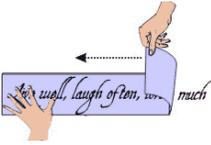
The tape acts as a hinge so that you can flip the lettering up and peel away the backing. If the letters stick to the backing, fold the grid side of the paper as you pull it back. Once the backing has been peeled away let the lettering fall back in to position.



Rub the lettering again with the flexible plastic object (squeegee or credit card) so that the adhesive on the back of the letters stick to the wall. Pay close attention to punctuation and "i"s !



Carefully peel the transfer tape off of the letters. Peel at a 45 degree angle, from the end of the quote.



**Removal:** To remove lettering, the surface temperature must be at least 70 degrees, a heat gun or hair dryer can be helpful tools. If the letters have been on the wall for a few years, there may be a sticky residue underneath. We have found "Goo Gone" is the best solvent to remove the residue.

If you have any questions or concerns, please email [sales@vinylwords.com](mailto:sales@vinylwords.com)